Thank you for your interest in sponsoring Gone Servin’ this year! We are excited about spending time serving our community and connecting with local non profits and churches all around the greater Indianapolis area on April 24, 2020.

When Covenant was started over twenty years ago, we wanted our students to have a way to live out their faith in a tangible, personal way. That’s what Gone Servin’ is. It reflects the very spirit and heart of who Covenant is. We know that the learning that takes place outside the classroom is just as important as the learning inside our school building. So, each spring we cancel classes for one day to go out to serve our community at local organizations, non-profits, community centers and churches.

We are in our second decade of Gone Servin’! Over 4,000 students and staff have served 20,000+ hours with 1,300 volunteers.

2019-20 METRICS OVERVIEW

- 10,000 cars per weekday travel on West 21st Street (Indiana Dept. of Transportation)
- 400 cars per day to/from Covenant
- 20,000 visitors per month to website, 4,000 unique visitors per month to website
- 20 social media accounts, 2,300 users reached via social media
- Student Matriculation: 55% Public Universities & Colleges, 45% Private Universities & Colleges (since 2007-08 school year)
- 366 total student population for 2019-20 school year

COMMITMENT DEADLINE: MARCH 13 | SUBMISSION OF SPONSORSHIP FUNDS: APRIL 10 | DAY OF SERVICE: APRIL 24
# Gone Servin’ 2020

## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Level</th>
<th>BRONZE</th>
<th>SILVER</th>
<th>GOLD</th>
<th>PLATINUM</th>
<th>DIAMOND</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$500</td>
<td>$1,000</td>
<td>$2,500</td>
<td>$3,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

### Benefits

- Listed as Site Sponsor on Projects Page
- Company recognized in social media promotions. (March through April)
- Company name on back of t-shirt (500 printed)
- Company logo on back of t-shirt (500 printed)
- Company logo on website footer on goneservin.org
- Name & logo on event banner at Covenant campus at 21st Street
- Company logo highlighted in email footer for all Student, Parent, and Alumni promotions (March through April)
- Company verbally recognized during weekly Gone Servin’ Assemblies (April)
- Name & logo in print & web versions of The Covenant Magazine (summer issue)
- Company logo on front of Gone Servin’ t-shirt (500 printed)
- Opportunity for 2 representatives to participate on Gone Servin’ service day

---

**Commitment Deadline:** March 13  |  **Submission of Sponsorship Funds:** April 10  |  **Day of Service:** April 24

---

Contact us: advancement@covenantchristian.org